



Crystal Language CodeCamp

San Francisco, CA
May 2017

2017 Sponsorship Prospectus

THE LANGUAGE

Born in 2011, Crystal is an open-source object-oriented programming language, with a Ruby-inspired syntax, static type-checking with inference, easy-to-write C-bindings, and powerful macros, that compiles to efficient native code.

Stats

+7,000

Stars on Github

+20,000

Monthly visits website
+ blog

+100

Contributors
worldwide

+80

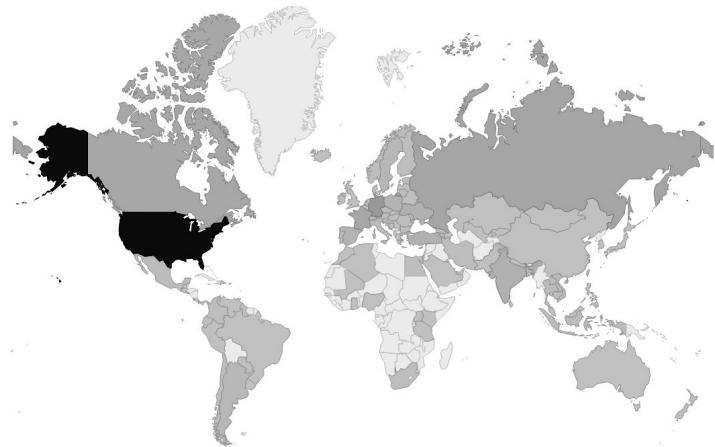
Current sponsors on
BountySource

+1,500

Projects built with
Crystal

Github Stargazers by country:

1°	United States	1,174
2°	China	359
3°	Japan	296
4°	Germany	279
5°	Brazil	248
6°	United Kingdom	224
7°	Russia	188
8°	Canada	169
9°	France	165
10°	Ukraine	103



Website data, January 2017:

Sessions

19,948

Users

12,917

Pageviews

59,382



THE EVENT

Crystal is headed to San Francisco!

The first official Crystal Language CodeCamp will be held in San Francisco, May 2017. It will be a 2 day event with the presence of the core team behind the language.

Activities:

- Language features overview session
- Two days of hands-on training:
 - Exercises to delve on language concepts, including its type system, macros, and C-bindings
 - Practical exercises on real-life scenarios, from a simple CLI to a full-scale web application, plus development of a Crystal library (aka Shard)
 - Optional exercises on alternative use-cases, such as building apps for ARM or Ruby extensions
- Lunch and coffee breaks
- Networking session
- Closing keynote on the state of Crystal



Up-to-date agenda available on <https://codecamp.crystal-lang.org/>

WHY SPONSOR?

There are many benefits to becoming a sponsor of the first Crystal CodeCamp:

- Become part of the fast growing Crystal community
- Targeted marketing opportunities
- Talent acquisition and recruitment
- Brand awareness and recognition

Most important: Crystal is an open source language supported [Manas.Tech](#), its community and its BountySource sponsors. All proceeds obtained from this event will be destined to Crystal development.

SPONSORSHIP PACKAGES

Marketing	Platinum (Exclusive)	Gold	Silver	Bronze
Email Blast	Logo/URL + 25-word description in scheduled email blast	Logo/URL + 25-word description in scheduled email blast	Logo/URL in scheduled email blast	Logo/URL in scheduled email blast
Social Media Package	10 dedicated tweets (live or prior to the event), 1 Google Group mention and 1 blogpost mention, begins 6 weeks prior to event	5 dedicated tweets (live or prior to the event), 1 Google Group mention and 1 blogpost mention, begins 6 weeks prior to event	2 tweets (live or prior to the event), and 1 blogpost mention, begins 6 weeks prior to event	1 tweet (live or prior to the event)
Co-Marketing Package	Access to Crystal logos, email signature, stickers and t-shirts to share with clients and customers	Access to Crystal logos, email signature, stickers and t-shirts to share with clients and customers	Access to Crystal logos, email signature, stickers and t-shirts to share with clients and customers	Access to Crystal logos, email signature, stickers and t-shirts to share with clients and customers
Landing Page	Logo/URL + 100-word description	Logo/URL + 50-word description	Logo/URL + 25-word description	Logo/URL
Event Follow up	Logo included in post conference follow-up email to all attendees	Logo included in post conference follow-up email to all attendees	N/A	N/A

On-Site Branding	Platinum (Exclusive)	Gold	Silver	Bronze
Logo on CodeCamp lanyard	1 Logo printed on CodeCamp lanyard	N/A	N/A	N/A
CodeCamp bag	1 Collateral or 1 giveaway distributed in conference bag + printed logo on bag	1 Collateral or 1 giveaway distributed in conference bag + printed logo on bag	Printed logo on bag	Printed logo on bag
Event Notebook	1 Full page ad in the Event Notebook	1 Half page ad in the Event Notebook	1 Quarter page ad in the Event Notebook	N/A
Event banners	Up to 4 banners in the event site	Up to 2 banners in the event site	Up to 1 banners in the event site	Up to 1 banners in the event site
The Event	Platinum (Exclusive)	Gold	Silver	Bronze
Full CodeCamp Passes	4 to use or gift	3 to use or gift	2 to use or gift	N/A
Slides and study material	Logo + 50-word description in slides & printed study material	Logo + 25-word description in slides & printed study material	Logo in slides & printed study material	N/A
Speaking Opportunity	15 minute keynote speech or presentation	N/A	N/A	N/A
Certificates	Logo on attendees certificates	Logo on attendees certificates	N/A	N/A
Price	\$10,000	\$5,000	\$2,000	\$1,000

Please note - all \$ prices in this document are listed in US Dollars.

Don't see what you want? Contact us at any time, we are flexible and willing to work with you to design the sponsorship package that will fulfill your business needs.

Key dates & deadlines

To secure your spot today contact us at crystal@manas.tech. The deadline to purchase your sponsorship is April 7, 2017. For additional questions don't hesitate to email us.